



## ANNA-LYDIA LAITI

Master's degrees in science communication and cultural anthropology. Freelance journalist. Proficient in the Northern Sámi language.

annalydia@outlook.com

[www.anna-lydia.fi](http://www.anna-lydia.fi)

[LinkedIn](#).

### PROFILE

- Science Journalist
- Science Communication (M.A.) & Cultural Anthropology (M.A.)
- Northern Sámi language expert and podcast creator

I am a multimedia communications journalist and communications specialist specializing in Sámi-language journalism. I produce news and current affairs content in Northern Sámi, Finnish, and English. I have experience in news reporting, scriptwriting, and multi-channel production, including podcasts and visual online content. I bring an imaginative and proactive approach with me, along with linguistic and cultural expertise. I am natural and confident in live broadcasts, both in front of the microphone and the camera. I aim to enhance the accessibility and impact of Sámi-language media through journalistic means.

### Core competencies

- Sámi-language journalism (news, current affairs programs, and in-depth reporting)
- Radio work and scriptwriting
- Multi-channel content production (radio, web, podcasts, and TV)
- Interviews and fact-finding
- Translation (Northern Sámi–Finnish–English)
- Digital visual publishing (infographics, photography and videography, editing, and social media)
- On-camera presence (natural even during live broadcasts)
- Cultural expertise (Sámi community)

### What others say about me:

"You are quick, independent, and keep everyone just the right amount of up to date. A pleasant and enthusiastic colleague!"  
Communications Manager, ELY Centre

### REFERENCES

References available upon request.

## WORK EXPERIENCE

### Freelance journalist | August 2012–present

- Diedagáldu podcast: I produce a Northern Sámi-language news podcast that covers current issues and events, based on researched information. I am personally responsible for the entire production chain: technical implementation, Spotify publishing, and multilingual websites, for which I am currently working on a visual redesign. In the spring of 2026, I produced the pilot episodes of the project, after which I went on parental leave. A grant I received from the Finnish Cultural Foundation (SKR) will allow me to complete the project upon my return from parental leave.
- Inarilainen Local Newspaper: I produce articles, columns, and photography for local media.
- Recognition: An article published in Anna magazine was awarded "best article in the magazine."

### Yle Sápmi | Radio Reporter & Language Intern | 2024–present

- Radio Production (Binna Báanna): I write scripts, record, and edit regular segments for a Sámi-language children's program. My own productions are broadcast as part of the show every other week (except 4–5/2026 due to parental leave).
- News and Current Affairs Department: During three intensive language training periods, I produced news content in Northern Sámi and Finnish. I brainstormed news topics and wrote articles (e.g., Sámi vegetarian food and electric cars) for online news.

### Inari Adult Education Center | Part-time Teacher | September–November 2025

- Skills: I taught music education in Northern Sámi. I compiled and translated educational materials from Finnish into Northern Sámi.

### Oulu University of Applied Sciences Student Union (OSAKO) | Specialist | 01/2021–10/2022

- Communications and Marketing: I was independently responsible for the organization's internal and external communications, websites, and stakeholder collaboration.
- Key Achievements: Harmonized the brand identity and significantly increased social media follower counts.

### North Ostrobothnia ELY Centre | Communications Planner | 06–12/2020

- Multichannel communication: I produced marketing videos, handled press release distribution (STT Info), and managed project funding communications as part of an expert team.

### Digital and Population Data Services Agency (DVV) | Specialist | 03–12/2023

- Responsibilities: Administrative work, document management, and documentation for population data services.

## TOOLS AND METHODS

Audacity / Reaper · CMS systems · Social media (IG, FB, X) · End-to-end podcast production · Publishing software · Basic level: Adobe (Lightroom, Photoshop, Premiere) · Canva

## EDUCATION

### General Language Proficiency Test (YKI) | Northern Sámi, highest level (C1/C2) | 2025

- Grades: Reading comprehension 6/6 (highest level), speaking 5/6, and listening comprehension 5/6.

### Northern Sámi Language and Culture Program | Sámi Education Center (SAKK) | 2024–2025

### Master of Arts (MA) | Science Communication | University of Oulu | 2021–2023

Master's thesis: Crisis Communication in Expert Organizations (grade 4).

- Specialization: TV and radio work, multi-channel content production, lighting and videography, editing with Adobe software, and international corporate communications.

### Master of Arts (MA) | Cultural Anthropology | University of Oulu | 2017–2019

- Master's thesis: Dialogue and Teamwork (grade 3). Minors in archaeology, social sciences, and arts. I published an article on Antroblog about my master's thesis.
- University internship: English language teaching and intercultural communication in Mongolia (Ulaanbaatar and Khovd).
- Artistic activities: "Matka lähimpään" photography exhibition, Oulu, and sale of photographs to benefit World Vision and Yhteisvastuu.